Proposed New B&M Retail Store Mablethorpe

The Lindum Group is working on proposals for a new B&M retail unit on land to the east of Tuplin Road in Mablethorpe. The proposed development will include a 14,000 square foot retail store with associated infrastructure, including 60 car parking spaces.

The Site

The 1.3 acre site is on land to the east of Tuplin Road, adjacent to the Tuplin Road and Peter Chambers Way roundabout. The store will be accessed via an existing arm of the roundabout.





The Proposals

The proposed scheme includes a 14,000 square foot retail store designed in line with the branding and image of B&M. The retail store is located on the eastern section of the site and orientated to have frontage views and visibility from the main approach to the site of Golf Road and Peter Chambers Way. 60 car parking spaces are included in the scheme, a number commensurate with this type of development.





B&M

B&M was formed in 1978 and is now one of the leading variety retailers in the UK. From its first store in Blackpool, Lancashire, B&M has grown to more than 685 stores and employs more than 35,000 staff. B&M believes in selling top branded products at low prices. It attracts more than 4 million happy customers through its doors every week.

B&M was granted 'essential retailer' status during the Covid lockdowns and for the year to March 2021, its overall sales were up 25.9 percent to £4.8bn. The company has been looking for a store location in Mabelthorpe and if approved, these proposals would see the first B&M store in the Town.



Planning

The site forms part of wider ongoing development in this area of Mablethorpe. It is the intention of the Lindum Group to submit a new application which will include the relevant evidence base. This evidence base will demonstrate the suitability of the proposals both in terms of highways and drainage. The evidence will also demonstrate the site is devoid of any ecological interest due to its current use as a site compound for the adjacent Tesco development. A retail impact assessment will also be submitted which demonstrates the suitability of the scheme and the limited impact it will have on Mablethorpe Town centre.

Comments

The Lindum Group believes the proposed development will make a valuable contribution to retail provision in Mablethorpe which will boost the local economy and provide important local employment opportunities, with up to 40 jobs created.

We are committed to community involvement and would welcome your thoughts on the development proposals. This consultation event is also the opportunity for local people to ask any questions they may have about the B&M store we are proposing.

Please send any comments and questions to the Lindum Group at <u>mablethorpe@lindumgroup.co.uk</u> and these comments will feed into a future planning application. Comments are encouraged by the 12th of November.

